

Digital Transformation in Public Sector Management: Challenges and Opportunities

Kai Wilson

PhD

Harvard University

Cambridge, MA 02138, USA

Sophie Morris

Dr.

University of Oxford

Oxford OX1 2JD, United Kingdom

Sam Martinez

Prof.

University of Melbourne

Parkville, VIC 3010, Australia

Abstract. This article examines the impact of digital transformation on public sector management, highlighting the challenges and opportunities it presents. It explores how governments can leverage digital technologies to enhance efficiency, transparency, and citizen engagement. The study also discusses potential obstacles such as data privacy concerns and the digital divide. By analyzing recent case studies, the article provides insights into successful strategies for implementing digital transformation in public management.

Keywords: Digital Transformation, Public Management, Efficiency, Citizen Engagement, Data Privacy

Introduction

Digital transformation is rapidly reshaping the landscape of public sector management. As governments worldwide increasingly adopt digital technologies, they face both challenges and opportunities. This article delves into how digital transformation can enhance efficiency, transparency, and citizen engagement in public management. It also examines potential obstacles, such as data privacy issues and the digital divide, that must be addressed. Through analysis of recent case studies, this article offers insights into successful strategies for implementing digital transformation in public management.

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References

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