

Sustainability in Public Management: Strategies for Green Governance

Rowan Lopez

PhD

University of Lisbon

Alameda da Universidade, 1649-004 Lisboa, Portugal

Jesse Jackson

Dr.

National University of Singapore

21 Lower Kent Ridge Rd, Singapore 119077

Avery Gonzalez

Prof.

University of Zurich

Rämistrasse 71, 8006 Zürich, Switzerland

Abstract. The paper investigates how sustainability can be integrated into public management practices. It evaluates strategies for promoting green governance and the role of public managers in implementing sustainable policies. The article reviews case studies that highlight successful sustainability initiatives in the public sector.

Keywords: Sustainability, Green Governance, Public Management, Environmental Policies, Eco-friendly

Introduction

Sustainability is increasingly becoming a focal point in public management, necessitating strategies for integrating environmental considerations into governance practices. This article explores the concept of green governance and its implications for public management. It examines the role of public managers in promoting sustainability and implementing eco-friendly policies. Through case studies of successful sustainability initiatives, the paper provides insights into best practices and challenges in achieving green governance in the public sector. The discussion offers recommendations for policymakers to enhance sustainability efforts and drive environmental stewardship.

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