

Leveraging Digital Transformation in Public Management

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Abstract. This article explores the impact of digital transformation on public management practices. It examines how digital tools are reshaping the way public services are delivered and how they can enhance efficiency and accountability. The study highlights case studies from various countries to illustrate the benefits and challenges of implementing digital strategies in the public sector.

Keywords: Digital Transformation, Public Management, Efficiency, Accountability, Citizen Engagement

Introduction

The advent of digital technology has significantly altered the landscape of public management. Governments worldwide are increasingly adopting digital tools to improve service delivery and enhance operational efficiency. This paper investigates the role of digital transformation in public management, focusing on its potential to improve transparency, accountability, and citizen engagement. Through an analysis of case studies from different countries, the article identifies key success factors and challenges. It also offers recommendations for policymakers on how to effectively implement digital strategies in public administration.

This is a preliminary version. To read the full version of the article, please purchase a subscription.

References

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