

Cultural Heritage and Globalization: A Sociological Perspective

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Abstract. This article examines the tension between cultural heritage preservation and globalization. It explores how global forces impact local traditions and cultural identities. Through theoretical analysis and case studies, the research highlights the challenges and opportunities for preserving cultural heritage in a globalized world. The findings emphasize the need for policies that balance globalization's benefits with the protection of cultural diversity.

Keywords: cultural heritage, globalization, cultural identity, cultural preservation, policy

Introduction

Globalization has brought about significant changes in cultural dynamics, posing both challenges and opportunities for the preservation of cultural heritage. This article offers a sociological perspective on the interplay between cultural heritage and globalization, examining how global forces influence local traditions and cultural identities. Through a combination of theoretical analysis and case studies, the research explores the impacts of globalization on cultural diversity and the strategies employed to preserve cultural heritage. The study highlights the critical need for policies that balance the benefits of globalization with the protection of cultural diversity, emphasizing the importance of cultural sustainability in a rapidly changing world. By addressing these issues, the article contributes to a broader understanding of the sociological implications of globalization.

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References

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