

# Religious Rituals in the Age of Digital Media

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**Abstract.** This article examines the impact of digital media on religious rituals, exploring how technology is transforming traditional practices. By analyzing case studies from different religious communities, the research highlights the ways in which digital platforms are used to conduct rituals, engage adherents, and preserve cultural heritage. The findings reveal both challenges and opportunities presented by the integration of digital media, offering insights into the future of religious practices in the digital age.

**Keywords:** Digital Media, Religious Rituals, Technology and Tradition, Cultural Heritage, Online Worship

## Introduction

The rise of digital media has had profound effects on various aspects of life, including religious rituals. This article explores the intersection of technology and tradition, focusing on how digital platforms are reshaping religious practices. Through case studies of different religious communities, the research investigates the ways in which technology facilitates ritual participation and engagement. The study also examines the challenges of maintaining authenticity and cultural heritage in the digital realm. By considering both the positive and negative impacts of digital media, the article provides a comprehensive overview of its influence on contemporary religious rituals.

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## References

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