

# The Evolution of Religious Festivals in the Digital Age

**Taylor Roberts**

Dr.

University of Buenos Aires

Av. Pres. José Evaristo Uriburu 950, Buenos Aires, Argentina

**Alex Hernandez**

PhD

University of Malaya

50603 Kuala Lumpur, Federal Territory of Kuala Lumpur, Malaysia

**Avery Lee**

Prof.

University of Oslo

Problemveien 7, 0315 Oslo, Norway

**Abstract.** This article explores how religious festivals have evolved in the digital age, focusing on the impact of technology on traditional celebrations. By examining case studies across different cultures, the study highlights how digital platforms are used to enhance participation and accessibility, transforming the way religious festivals are experienced and shared.

**Keywords:** religious festivals, digital age, technology, traditions, cultural transformation

## Introduction

Religious festivals are a cornerstone of cultural and spiritual life, offering communities a chance to celebrate and reinforce their faith. In the digital age, these festivals are undergoing significant transformations, influenced by technological advancements and changing social dynamics. This article investigates the evolution of religious festivals, exploring how digital platforms are altering traditional celebrations. The paper provides an analysis of various case studies, illustrating how technology can enhance accessibility and participation in religious events. The study also considers potential challenges, such as the loss of traditional practices.

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