

Ecolinguistics and Environmental Discourse

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Abstract. This article explores the emerging field of ecolinguistics, focusing on how language shapes environmental discourse. The research examines linguistic strategies used to frame environmental issues and their impact on public awareness. By analyzing environmental texts, the study highlights the role of language in promoting ecological consciousness and fostering sustainable communication.

Keywords: ecolinguistics, environmental discourse, language, ecological consciousness, sustainable communication

Introduction

Ecolinguistics is an emerging field that explores the relationship between language and the environment. This study investigates how language shapes environmental discourse, focusing on linguistic strategies used to frame ecological issues. By analyzing environmental texts and media, the research highlights the impact of language on public awareness and ecological consciousness. The findings underscore the potential of language to promote sustainable communication and ecological understanding.

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References

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