

Crisis Management and Organizational Resilience

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Abstract. This paper examines the role of crisis management in enhancing organizational resilience. It evaluates strategies and practices that enable organizations to effectively respond to crises and recover swiftly. The research highlights the importance of a proactive approach to crisis management, emphasizing the need for continuous improvement and adaptation to dynamic environments.

Keywords: crisis management, organizational resilience, risk management, proactive strategies, business continuity

Introduction

Organizations today face an array of potential crises, ranging from natural disasters to economic downturns. This article investigates crisis management strategies that bolster organizational resilience. By analyzing case studies and theoretical frameworks, the study identifies key practices that enable organizations to respond effectively to crises and ensure swift recovery. The research contributes to a deeper understanding of the proactive measures necessary for building resilient organizations in a volatile world.

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References

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