

Sustainable Business Practices and Corporate Governance

Skyler Williams

Dr.

IESE Business School

Av. Pearson, 21, 08034 Barcelona, Spain

Taylor Thompson

PhD

Indian Institute of Management Bangalore

Bannerghatta Road, Bangalore, Karnataka 560076, India

Riley Jones

Prof.

University of Cape Town

Rondebosch, Cape Town, 7700, South Africa

Abstract. The article examines the intersection of sustainable business practices and corporate governance, exploring how companies can align their operations with environmental, social, and governance (ESG) criteria. By analyzing successful case studies, the research highlights strategies for integrating sustainability into corporate governance frameworks.

Keywords: Sustainable Practices, Corporate Governance, ESG Criteria, Business Strategy, Long-term Success

Introduction

In today's business environment, sustainability is no longer optional but a strategic imperative. This article investigates the role of corporate governance in promoting sustainable business practices, focusing on the integration of environmental, social, and governance (ESG) criteria. Through the analysis of successful companies, the research provides a roadmap for embedding sustainability into governance structures, ensuring long-term success and compliance with global standards.

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