

Human Resource Management in the Age of Automation

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Abstract. The article investigates the challenges and opportunities of human resource management in the era of automation. It explores strategies for integrating automation technologies while maintaining employee engagement and productivity. The study provides a framework for HR professionals to navigate the transition towards automated processes.

Keywords: Human Resource Management, Automation, Employee Engagement, Productivity, HR Strategies

Introduction

Automation is transforming industries across the globe, presenting new challenges and opportunities for human resource management. This article explores how HR professionals can successfully integrate automation technologies into their organizations while maintaining high levels of employee engagement and productivity. By examining case studies and industry trends, the research offers a comprehensive framework for navigating the transition towards an automated workforce.

This is a preliminary version. To read the full version of the article, please purchase a subscription.

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